



Ed S.

Marketing manager with 20 years of microelectronics business development experience. Volunteer consultant with IBEC Ventures.

Expertise

Microelectronics engineering veteran. New business development professional. Natural problem solver.

About Ed

After several years as a new product development engineer overcoming new technology development challenges, Ed decided to try solving customer problems by leveraging the technology of his company to define high value solutions. After starting up a new product line that ultimately turned over \$150M in revenues, Ed left Product Line Management to develop product strategy and roadmap for various product lines, including ADI's Micro Electro-Mechanical Sensors (MEMS) division, where he serves today.

'I've had a long standing interest in evangelism, which coupled with extensive worldwide travel has fed my interest in cross-cultural missions. BAM/B4T offers me a great opportunity to leverage my experience by advising and coaching entrepreneurial missionaries. I'm excited to see what God is doing for the 'triple bottom line' as many of these entrepreneurs transform their communities through economic development, enabling them to share the Gospel with credibility and access. I welcome the chance to further His mission by serving these start ups in any way that I can.'

Ed is a member of Summit Church (Durham, North Carolina) and serves on the Board of Directors of Pregnancy Support Services (Chapel Hill). Ed also serves on the Leadership Council, Triangle Christian Business Men's Connection. Ed has recently joined IBEC Ventures as a Consultant.

Experience

Analog Devices, Inc.	Marketing Manager	2012 – present
	Strategic Marketing Manager	2007 - 2011
	Product Line Manager	2004 - 2006
	Product Manager	1997 - 2004
	New Product Development Engineer	1989 - 1996

Education

MIT Sloan	Executive Education Series coursework, Marketing Strategy
University of Massachusetts (Lowell)	BS, Electrical Engineering