



EXTENDED BAM
TRAINING SESSIONS

FOR CHURCH,
AGENCY, COLLEGE
OR CONFERENCE
SEMINARS



IBEC | *ventures*

THE PURPOSE OF THESE SEMINARS is to demonstrate that God's plan that all nations come to follow and worship Him has not changed. But what must change are strategies for reaching the 65% of the world's population where "missionaries" are not allowed. Business and other professionals are uniquely qualified to enter these countries and live out kingdom values in the marketplace. The Gospel will be first incarnated and then doors will open for proclaiming the Good News and making disciples of Jesus.

These seminars provide entry and mid-level understanding of what *Business as Mission (BAM)* is and is not. It will provide an understanding of WHAT it is; WHY it is important; WHO can get involved and case studies of WHERE and HOW it is being done today. Plenty of Q&A will help attendees to see their role in using their skill and profession to make disciples of Jesus.

The length of seminar(s) can vary. The presentations also vary depending on the context which may be church, business persons' luncheon, university classroom, or symposium in a conference. **It is important to understand the audience and tailor the presentation to their needs and goals. What is below is a general outline from which to select what is needed.** Various combinations can be selected; each is adaptable from 60-90 minutes. The methodology involves lecture narrative heavily influenced by dialog and media. Although any one, with a little preparation can facilitate any session, sessions C, D, E are best presented by business persons with experience both in North America and overseas.

WHAT IS BAM AND WHY IS IT IMPORTANT?

- + Definition of BAM
- + Five reasons it is important
- + Examples of BAM in the field

METHODOLOGY AND TOOLS:

- + UTube – Work as Worship
- + Power point “Real Business and Real Mission”
- + Videos of model businesses
- + Moboshke group exercise
- + Ocarina demonstration
- + Q & A

OBJECTIVE: The goal is to open the eyes of first time listeners and introduce them to new ways of thinking.

OUTCOMES: They will envision themselves in a BAM context.

WHAT IS THE BIBLICAL AND HISTORICAL BASIS FOR BAM?

- + God's eternal purposes
- + God's promises and commands
- + People God used in history
- + How the gospel spread in the 1st century and afterwards
- + "Vocation" and "Calling"
- + Kingdom Theology

METHODOLOGY AND TOOLS:

- + Power point "All Professions: Is it Biblical?"
- + Grim World Facts chart
- + Sacred-Secular Dichotomy analysis and chart
- + Several video clips
- + *A Better Way* - Losch
- + Q & A

OBJECTIVE: The goal is to change the majority thinking that the spread of the gospel is the task of the professional clergy

OUTCOMES: A positive outcome is to see people in the Q&A making inquiries of what this means for them personally

IS THIS ANYTHING DIFFERENT FROM HOW KINGDOM LIVING PROFESSIONALS LIVE TODAY IN THE USA OR CANADA?

- + Meaning of integrated life
- + How most Christians bifurcate their lives
- + North American example of an integrated professional
- + What is a Kingdom Business?

METHODOLOGY AND TOOLS:

- + Power point "What is a Kingdom Business?"
- + This presentation by an experienced integrated professional
- + Bill Job on business and missional goals (video clip)
- + Olive Technology video
- + Case study of US corporations Cardone, Hobby
- + C-12 workbook
- + Sinek on the "WHY"

OBJECTIVE: The goal is to help the participant see that he/she can make a difference in the work place as others are doing.

OUTCOMES: Change in behavior NOW for everyone in the secular work place. Every ministry person will see their responsibility to help business persons with an integrated life.

PRACTICAL UNDERSTANDINGS OF HOW TO HELP OVERSEAS BAM BUSINESSES

- + Consultants and Subject Matter Experts
- + Mentoring, coaching, and consulting – the difference
- + Examples of consultants and SMEs at work
- + Job Takers, Makers, Fakers

METHODOLOGY AND TOOLS:

- + Power point “How business consultants add value to B4T work”
- + Video of Nusa Dua – Consultant process
- + Video of Meet Me in India – Rick’s testimonial

OBJECTIVE: The goal is that everyone can see how he/she or others close to them can serve in some capacity.

OUTCOMES: A good outcome will be have 10% of the audience actually connect for a further conversation.

CASE STUDY SESSION

- + A case study will be presented by a business owner or by a consultant
- + The case study will be analyzed by the participants in group session

METHODOLOGY AND TOOLS:

- + Examples of case studies used in the past are:

Chris Brown – Azerbaijan

Nusa Dua – Indonesia

David Lembo – Africa

Ken Leahy – Nepal

Brittany Sieg – Azerbaijan

Bill Job – China

Ken Leahy – XQ

Ken Leahy – MMII

Clint B – India

Ryan S – China

- + Great Commission Companies for case studies

OBJECTIVE: The goal of the case study exercise is to bring the participants into the process to demonstrate how they can add value.

OUTCOMES: It allows the facilitator to see who might be a good consultant or SME for IBEC.

DOES BUSINESS MATTER TO GOD?

- + What is the purpose of business?
- + The Theology of Work
- + The role of profit
- + Business in an NGO world
- + Triple Bottom Line of BAM

METHODOLOGY AND TOOLS:

- + Poverty Cure video
- + Work as Worship Video
- + Quotes from Luther, Willard, Sayers
- + E. Sirolli TED talk

OBJECTIVE: The goal is to value all types of work as important to God since Genesis (1 Cor 10:31; Col 3:17).

OUTCOMES: An excellent outcome would be for participants to start a Bible study in their church on this subject.

BAM BEST PRACTICES

- + This session highlights the key questions which the BAM movement faces and presents them for discussion. E.g.
- + Safety in high risk areas
- + Legal, ethical and moral issues
- + Microenterprise vs Small-Medium
- + Entrepreneurs vs teams
- + Best ways to capitalize a business
- + Who should do BAM?
- + “Toxic Charity” and “Dead Aid”
- + A business plan and a ministry plan

METHODOLOGY AND TOOLS:

+ Each of these and many more “best practices” topics could take a whole session. Thus the facilitators for this session need to determine what to discuss in the time available. See list of resources available for further reading on these subjects.

OBJECTIVE: The goal is to demonstrate how complex this whole BAM thing is but to demonstrate that there are resources available to create understanding.

OUTCOMES: A good outcome would be some attendees would like to spend more time drilling down on a subject, asking for resources to do so.

HOW CAN IBEC HELP YOU OR YOUR GROUP TO CONNECT WITH A BAM BUSINESS?

- + Who is IBEC?
- + What is AE?
- + Coaching training
- + Cross-cultural training
- + Business model – Business plan – what is the difference?
- + Tools available to consultants
- + Security training

METHODOLOGY AND TOOLS:

- + Twenty Questions
 - + “Business as Mission – what do I have to offer?”
 - + Principles of coaching
 - + WorldView course
 - + Overview of IBEC tools
 - + Show IBEC website for the process
- (Once connected to IBEC, consultants will have in-depth training)

OBJECTIVE: The objective here is to create value for IBEC in the minds of the listeners so that:

- + they will come to IBEC for help in their BAM effort, OR
- + to inquire about how they can serve as a consultant or SME

OUTCOMES: will connect with AE

TO BOOK A SPEAKER, PLEASE CONTACT LARRY SHARP | LARRY.SHARP@IBECVENTURES.COM

