



Robert A.

Entrepreneur | Insurance & Risk Management
Executive | Business Leader

Expertise

Entrepreneurship and Business Ownership. Strategic Planning and Execution. Sales and Business Development. Client Relationship Management. Leadership and Team Development. Risk Management. Organizational Growth and Operational Efficiency.

About Robert

Robert is a seasoned executive and entrepreneur with over 30 years of experience founding, building, and leading successful businesses in the insurance and financial services industries. As CEO and Co-Owner of Adams Agency – GreatFlorida Insurance, Robert oversees a thriving, client-centered agency serving both personal and commercial markets across Florida.

Previously, he founded and led Adams Financial Group, guiding the company through 15 years of sustained growth, profitability, and market expansion. His leadership is marked by strategic vision, operational discipline, and an enduring commitment to developing people. Robert's expertise spans business planning, risk management, financial performance, and team leadership—always with an emphasis on integrity, community engagement, and personalized client care.

A recognized business leader and mentor, Robert has helped emerging professionals and established executives achieve sustainable growth and impact in their fields. He brings a unique ability to implement scalable systems, foster high-trust relationships, and inspire excellence within his teams.

Outside of business, Robert is an avid coffee enthusiast and roaster. His passion for sourcing and roasting premium coffee beans reflects the same creativity, precision, and attention to detail that define his approach to business leadership.

Experience

Company/Organization	Position/Title	Dates in that role
Adams Agency – GreatFlorida Insurance	CEO & Co-Owner	2018-Present
Homestars Realty	Co-Owner	2008-2020
Soulcup Coffee Roasters	Owner & CEO	2013-2017
Adams Financial Group	President & CEO	2003-2018

Education

College/University	Degree Earned
New England College	B.A. Business Administration/Finance

Affiliations

GreatFlorida Insurance Network- Partner
Lakewood Ranch Chamber of Commerce- Member
Community Volunteer and Business Mentor