



Robert B.

Career business leader in marketing and executive roles in the bio-medical industry; author of several books and Managing Director of IBEC since June 2014.

Expertise

Business leadership. Early and mid stage organizational development. Strategic and tactical planning. Business development. Sales management. Product development. Product launch. Personnel development.

About Bob

Robert (Bob) Bush comes from 27 years of progressive and successful sales, marketing and business leadership positions. Most recently he served as Senior Director for Business Development for Daylight Solutions and was responsible for establishing strategic decisions and vision for the commercial division.

Bob brings a strong understanding of how to build businesses from the ground floor up and how to drive overall organization for results. He has worked in early stage and midsize companies as well as launched and managed new divisions within multinational Fortune 500 companies. He has significant experience in helping companies to grow through recruiting and personnel development, sales, strategic and tactical planning, training and policy development.

A recent supervisor comments, “Bob’s commitment to excellence, coupled with his integrity and work ethic, is second to none.” Bob himself states, “I am extremely excited about this opportunity...my experience building businesses (both domestic and abroad) coupled with my genuine love of the Lord, will allow me to hit the ground running...”

Bob has been active in numerous churches and ministries including Maranatha Church (San Diego, California), SouthGate Church (Fort Collins, Colorado) and Resurrection Christian School (Loveland, Colorado).

Experience

IBEC Ventures	Managing Director	2014 – present
Daylight Solutions	Senior Director, Business Development	2013 – 2014
Robert O. Bush & Associates	Founder/President	2011 – 2013
Tolmar, Inc.	Vice President, Sales	2008 – 2011
Orchid Cellmark	Vice President, Sales	2007 – 2008
Nanogen	Vice President, Sales / Business Head, Europe	2004 – 2007
Thermo Electron	Vice President, Sales	2000 – 2004
Novartis	Regional Vice President and VP, Sales (Geneva)	1997 – 2000
	Director of Specialty Division and Contracts	1996 – 1997
	District Business Manager	1991 – 1996
SmithKline Beecham	District Business Manager	1988 – 1991
	Professional Sales Representative	1985 – 1988

Education

Regis University	MBA, Market Strategy
Montana State University - Bozeman	BS, Marketing