

Bio - Cathy Denison-Robert, Ph.D., MBA

As a business consultant, coach, trainer, and small business owner, Cathy Denison-Robert, PhD, MBA, has worked with businesses, non-profit organizations, and aspiring entrepreneurs for over 15 years. She has proven expertise in the fields of Business Consulting, Management, Strategic Planning, Leadership, Organizational Development, Marketing, Community Outreach, Public Relations, Communication, Business Disaster Recovery, Coaching, Training, Telemedicine, Entrepreneurship, Grant Writing, and Project Management.

Dr. Cathy Denison-Robert is Associate Professor and Director of the Bachelor of Business Administration (BBA) Program at Franciscan Missionaries of Our Lady University (formerly Our Lady of the Lake College) in Baton Rouge, Louisiana (LA). She enjoys teaching, mentoring, and leading students in Business, Management, Marketing, and Health Administration courses. Her favorite university work is to help students to develop real business projects that serve community partner organizations, while also teaching the students workplace and life skills. She has won four university Endowments.

Cathy was an endowed Assistant Professor of Management at Louisiana State University in Alexandria (LSUA). She taught most Management courses at all levels and was an award-winning Advisor for Phi Beta Lambda, the Business and Leadership student organization.

Cathy's academic degrees include the following: Post-Doctorate in Management and Marketing from the University of Florida; Ph.D. and M.S. in Vocational Ed (Training and HR Ed.) from Louisiana State University (LSU); and Master of Business Administration (M.B.A.) and a Bachelor of Science degree in Agribusiness from McNeese State University in Lake Charles, LA.

She enjoys teaching, coaching, training, and empowering others in the Christian mission field with focus on Servant Leadership, Bible-based Business Principles, Marketplace Missions, and Business as Mission. She is very passionate about helping others to assess and develop their God-given talents and abilities, especially in leadership, workplace skills, and business. Cathy and her husband, Jody, are small group leaders at Bethany Church in Baton Rouge, LA. She enjoys participating as a ministry host in Bethany's online ministry. Cathy's son, Devin, is a Quality and Industrial Engineer. She was raised on a family farm in Southwest LA where she learned about hard work and love for serving others as exemplified by her parents and five sisters.