



# Fernando P.

Supply Chain & Logistics CSCO VP Director |  
International Speaker | Digital Transformation |  
Import & Export | Global Markets | Sustainable  
Omnichannel Last-Mile |

## Expertise

Business leadership. Early and mid stage organizational development. Strategic and tactical planning. Business development. Sales management. Product development. Product launch. Personnel development.

## About Fernando

Fernando is an internationally experienced Supply Chain executive with over 20 years of leading multicultural teams for global companies across various industries, including Retail, FMCG, Cosmetics, Home Appliances, and Pharma Industries. He has a proven track record for building world-class operations and strong international expertise.

He is certified in Supply Chain Management (CPSM®) by the Institute for Supply Management (ISM) in Arizona, Professional Coaching by the ICF - International Coach Federation, and Lean Six Sigma Champion & Green Belt.

Fernando has been working and living in various countries and cities, which has allowed him to acquire an open and flexible mentality that adapts to business with a high degree of effectiveness and agility in responding to the needs of the modern client. He seeks to work cooperatively with teams and individuals, while teaching, coaching, and mentoring them to reach their maximum potential.

Furthermore, Fernando has numerous international practices in South America, USA, Mexico, France, Spain, China, and India in multinational companies like Avon Cosmetics, Teka Group, Grupo Éxito (part of Groupe Casino France), and Curia Pharma.

Brazilian by origin, he is based in Madrid, Spain, and communicates fluently in English, Spanish, and Portuguese. Additionally, Fernando has a basic understanding of French.

Throughout his career, he has successfully led multiple initiatives of process improvements, delivering expressive savings on logistics optimization. Fernando has knowledge and professional experience in financial routines, mainly regarding inventory control and COGS management (USGAAP).

## Experience

Siemens Advanta Consulting	Senior Advisor on Supply Chain & Logistics	2024 – present
Mindhead	Partner Import and Export Consulting Lead	2023 – Present
Global Vice President	Teka Group	2021 – 2023
Global Director Supply Chain	AMRI	2018 – 2021
Advisor on eco-responsible Supply Chain	TK'Blue	2018 – 2020
Executive Director Supply Chain	Groupe Casino	2016-2018
Chairman of the Board	LTSA Logistics	2016-2018
Corporate Head of Logistics	Belcorp Group	2011 – 2016
Intl Logistics Head	Avon Cosmetics	2001 - 2011
University Professor	UNIP Universidade Paulista	2005 – 2007
Assistant Controller	Norsk Hydro	2000 – 2001
Costs Assistant	Bunge	1997 - 2000

## Education

Arizona State University - W. P. Carey School of Business	CPSM ® - Certified Professional in Supply
Universidade Estadual de Campinas	Master's degree, Business Administration
Universidade Mackenzie	B.A. Foreign Business Administration